

**ELLE**  
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FASHION  
ISSUE  
EVER

**ELLE**  
KEIRA  
SHE'S 30...  
SO ARE WE  
SPECIAL  
ANNIVERSARY  
ISSUE!!

**THIS IS 30!**

IT'S THE NEW STARTING LINE  
**POWER. SEX. BEAUTY.  
LOVE. SUCCESS.**

30 EPIC DESIGNERS **PLUS:** 30 BEST BEAUTY PRODUCTS

SEPTEMBER  
2015  
ELLE.COM  
\$5.99





From top: In Mirifique, Fantasme, and Illusoire

**10. EYE SHADOW**  
CHANEL ILLUSION D'OMBRE  
“Not makeup-y” said makeup artist Romy Soleimani of the ethereal pigments. “The effect on skin is beautiful.”



**11. DRY SHAMPOO**  
KLORANE  
The spray doubles as a styling product by adding some hold, and colorist Lorri Goddard told us it “lessens fading” by lengthening time between shampoos.



**12. SELF-TANNER**  
JERGENS NATURAL GLOW DAILY MOISTURIZER  
It darkens skin just a little each day with a streak-free application that revolutionized the self-tanner category.

Devon Jarvis/Studio D



**13. MOISTURIZER**  
CRÈME DE LA MER  
The first big-ticket supercream to go mainstream, this luxe formula is “the one product that many of my clients with amazing skin have in common,” plastic surgeon David Hidalgo, MD, told us.

**14. ANTIAGING SERUM**  
ESTÉE LAUDER ADVANCED NIGHT REPAIR  
Since its inauguration in 1982, the face saver has been a favorite of ELLE editors worldwide: In a 2014 international poll, one called it “a power nap for your face.”



**15. MASK**  
SK-II FACIAL TREATMENT  
This first-of-its-kind cotton mask is miraculously powered by cell-regenerating yeast from fermenting sake.

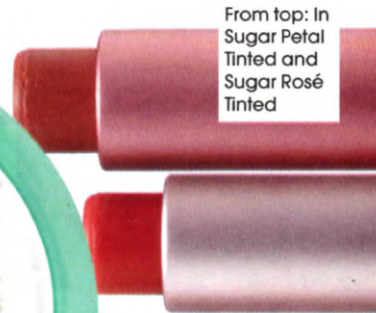
**16. FACE TOOL**  
CLARISONIC  
This oscillating brush is clinically proven to get rid of six times more dirt than manual washing and “helps products penetrate better,” said dermatologist Arielle Kauvar, MD.



**17. HAIRSPRAY**  
L'ORÉAL PARIS ELNETT SATIN  
We had to smuggle cans home from Europe before this classic became available in the U.S. in 2008.



**18. CLEANSER**  
CETAPHIL GENTLE SKIN  
Dermatologist David Bank, MD, told us the 68-year-old wash has “been the gold standard for cleansing without irritation.”



**19. LIP BALM**  
FRESH SUGAR  
Introduced in 2004, these lush tints, which are available in 12 shades, are enriched with hydrating, fatty-acid-rich avocado oils.



**20. TOPCOAT**  
SALLY HANSEN DIAMOND FLASH  
This standby adds crazy shine, expedites drying time, and strengthens the nail bed to prevent shredded tips.